

YOUR TECHNICAL PARTNER IN EGYPT



A New Standard of Excellence in Packing & Processing Machinery

Empowering Egyptian manufacturers with German-engineered machinery, technical expertise, and dependable industrial support — backed by 40 years of Process-Pack International heritage.

Alexandria, Egypt • tectora-packing.com • Est. 2026



A PROCESS-PACK INTERNATIONAL COMPANY

ABOUT US

A trusted technical partner for Egyptian manufacturers

TECTORA Packing & Machinery is a trusted provider of packing and processing machinery, technical solutions, and industrial support services for manufacturers across Egypt. Backed by 40 years of German expertise through our parent company, Process-Pack International Protein GmbH, we combine international industry knowledge with deep local market understanding to deliver reliable, high-performance solutions that help businesses improve productivity, efficiency, and long-term competitiveness.

Our team works closely with customers to understand their operational challenges and provide tailored solutions that enhance performance, reduce downtime, and maximize return on investment. From individual machines to complete production lines, Tectora is committed to driving measurable results for every client we serve.

2026
FOUNDED
1 FEB 2026

40+
YEARS GERMAN
HERITAGE

9
GLOBAL BRAND
PARTNERS

5+
CORE SERVICE
LINES

MISSION

To deliver innovative machinery, technical expertise, and dependable support that enable our customers to optimize their operations, improve efficiency, and achieve sustainable growth.

VISION

To become a leading partner for packing and processing technologies in Egypt and the region, helping manufacturers operate faster, smarter, and more sustainably.

WHY CHOOSE US

What sets Tectora apart in the industry

At Tectora, we combine fresh ideas, modern solutions, and strong industry expertise to deliver results that truly make a difference. We focus on understanding our clients' needs and providing tailored solutions that maximize value and efficiency.



01

Customer-Focused Approach

Putting our clients at the heart of everything we do. We listen first, then engineer solutions that fit each operation's specific challenges — not the other way around. Every recommendation starts from a deep understanding of your production reality.

CLIENT FIRST

02

High-Quality & Reliable Service

Consistent excellence in every project and delivery. Our partnerships with world-class European manufacturers mean every machine we install meets the highest standards of build quality, quality, hygiene compliance, and operational reliability expected by modern food and bakery producers.

EUROPEAN BUILD

03

Innovative & Modern Solutions

Leveraging the latest technology for better outcomes. From Seydelmann's 180-year cutter evolution to Omori's 70+ market packaging reach, we bring proven innovations that modernize modernize lines, lift throughput, and reduce per-unit cost.

PROVEN INNOVATION

04

Dedicated & Professional Team

Experienced experts committed to your success. Our Alexandria-based team pairs German engineering pedigree with on-the-ground Egyptian pedigree with on-the-ground Egyptian market knowledge — speaking speaking your language, understanding your understanding your regulatory landscape, landscape, and responding fast.

LOCAL & GLOBAL

OUR SERVICES

Professional service — from tech forum to production floor

Tectora offers comprehensive service to ensure continuous production. Our dedicated team supports every aspect to keep your facilities running smoothly — from initial consultation through to lifelong operational optimization.



Spare Parts Supply

Fast, reliable, high-quality spare parts designed to keep operations running. From critical machine components to routine wear parts — quick response, technical accuracy, and dependable support tailored to your production needs.

01 · PARTS



Maintenance Services

Professional maintenance to keep machines at maximum efficiency, minimizing downtime and extending lifespan. From preventive maintenance to rapid troubleshooting and performance optimization.

02 · UPTIME



Training Service

Hands-on technical training programs that equip your technicians with knowledge, confidence, and practical skills. From installation and troubleshooting to performance optimization and preventive maintenance.

03 · SKILLS



Solution Provider

We go beyond packaging and supplying machines — we become a strategic solutions partner. Tailored packaging solutions and complete production lines that enhance product protection, optimize efficiency, and strengthen brand value.

04 · SOLUTIONS



Production Optimization

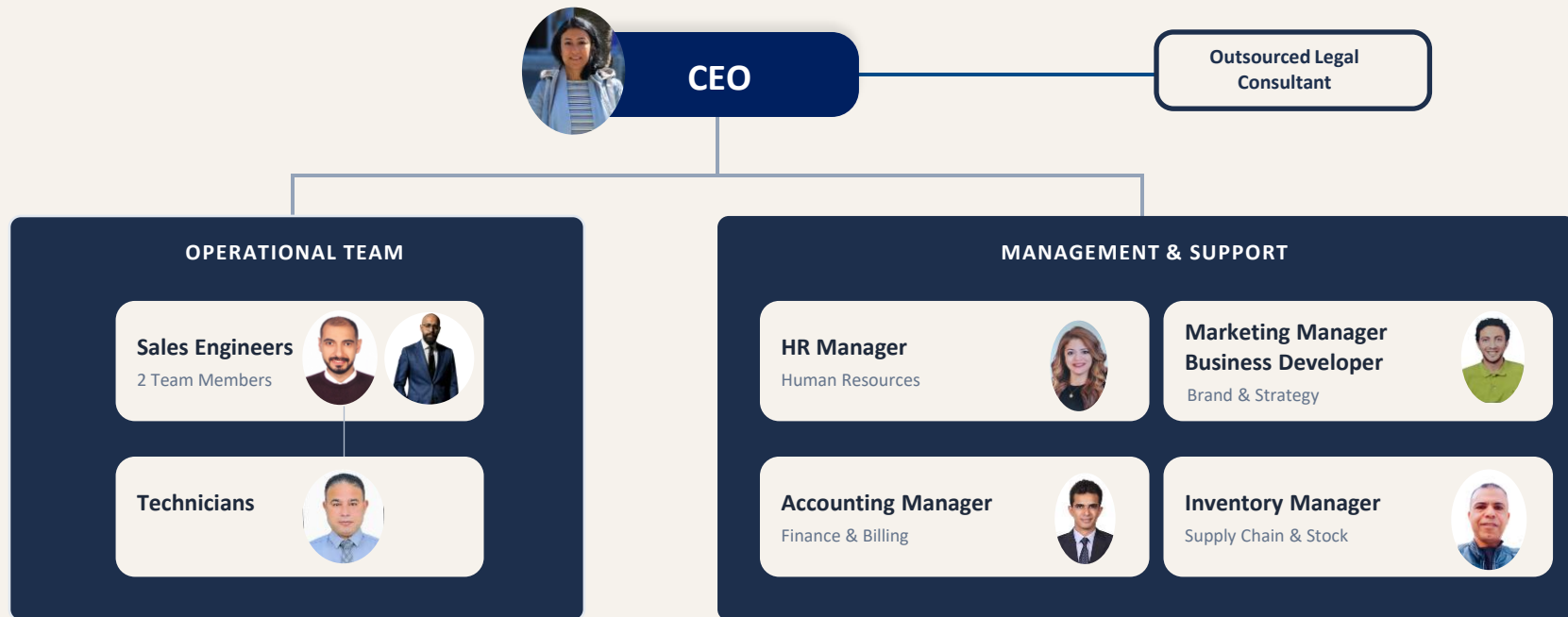
A true production optimization partner. By analyzing production flow, minimizing downtime, improving line efficiency, and optimizing packaging performance, we help manufacturers achieve higher productivity and lower operational costs.

05 · OPTIMIZE

OUR PROMISE

"Together, we turn challenges into **competitive advantage**."

PARTNERSHIP TRANSPARENCY RELIABILITY EXCEPTIONAL SERVICE



 **We are actively expanding!** As Tectora grows, more key roles will be added to our operational and management teams to ensure we continue delivering top-tier packing and machinery solutions to our clients.

OUR TRUSTED PARTNERS

Ten world-class brands. One local partner.

Tectora is the exclusive sales agent in Egypt for an integrated portfolio spanning meat processing, bakery, packaging, films, and casings — each and casings — each brand a category leader with decades of engineering pedigree. Together they cover every critical link in modern food modern food production.



SEYDELMANN · GERMANY · 1843



HENNEKEN
A DURAVANT COMPANY
HENNEKEN · GERMANY · 1977



OMORI · JAPAN · 1948



WERNER & PFLEIDERER · GERMANY



SELO · NETHERLANDS · 1944



BOLLORE
INNOVATIVE THIN FILMS
BOLFRESH BY BOLLORE · FRANCE



PODANFOL
professional packaging
PODANFOL · POLAND · 1982



GLASS
MADE IN GERMANY
GLASS MASCHINEN · GERMANY



ILPRA
PACKAGING SOLUTIONS
ILPRA · ITALY · 1955



REJOY
BIOTECH
Rejoy biotech

Combined heritage: 600+ years of engineering excellence across 7 countries.

PARTNER 01 / 10 · DIRECT SALES AGENT



Seydelmann — 175 years of German engineering powering the powering the world's kitchens

AT A GLANCE

 **FOUNDED**
1843 (over 180 years)

 **HEADQUARTERS**
Stuttgart, Germany

 **CATEGORY**
Meat processing machinery

 **PRODUCT RANGE**
Cutters, grinders, mixers, emulsifiers

KEY FACT

The world's only manufacturer of cutters, grinders, mixers and emulsifiers in every size range — from butcher shops to global factories.

CAPABILITIES & APPLICATIONS

- ✓ Industrial cutters for meat, poultry, and vegetarian emulsions
- ✓ Wolf grinders (meat grinders) for fresh and frozen blocks
- ✓ Vacuum mixers for sausages, pâtés, and processed meats
- ✓ Emulsifiers for fine-cut and micro-cut applications
- ✓ Bowl sizes from **20 to 1,000+** liters — full production scale
- ✓ Worldwide installations across **70+** countries

WHY IT MATTERS FOR EGYPT

Egypt's processed-meat sector is growing at **15%+** annually. Seydelmann's range lets Tectora serve everyone from artisanal producers to large-scale luncheon-meat and sausage exporters from a single brand portfolio — with proven reliability, hygienic design, and quick local support.



PARTNER 02 / 10 · DIRECT SALES AGENT

Henneken — Smarter ways to process meat, poultry, and seafood

AT A GLANCE

-  **FOUNDED** 1977 (45+ years)
-  **HEADQUARTERS** Germany
-  **CATEGORY** Vacuum tumblers and massagers
-  **PARENT** A Duravant Company
-  **FOOTPRINT** 6,500 m² production area

KEY FACT

“Since 1977, Henneken Germany has been engineering smarter ways to process meat, poultry, and seafood — where quality, safety, and efficiency meet.”

CAPABILITIES & APPLICATIONS

- ✓ Vacuum tumblers for marinades, brines, and flavor injection
- ✓ Massagers for tenderization and protein activation
- ✓ Cooling tumblers for temperature-controlled processing
- ✓ Vacuum conveyors and lifts for hygienic material handling
- ✓ Fully integrated lines for cooked and cured meat products
- ✓ Comprehensive service with in-house technical center for trials

WHY IT MATTERS FOR EGYPT

Egypt's growing poultry and ready-meals sector needs precise marination and tenderization at scale. Henneken's vacuum technology delivers consistent product quality, higher yields, and lower per-kg cost — directly addressing the cost and consistency pressures Egyptian poultry and meat processors face today.



PARTNER 03 / 10 · DIRECT SALES AGENT

Omori — 77 years of Japanese precision in packaging machinery

AT A GLANCE

	FOUNDED	1948 (77 years)
	HEADQUARTERS	Tokyo, Japan
	CATEGORY	Wrapping & packaging machinery
	GLOBAL REACH	70+ markets worldwide
	PEDIGREE	Pioneered the modern packaging machine

KEY FACT

“Omori pioneered the modern packaging machine and still wraps the world's products across 70+ markets — creating an exciting future through the art of packaging.”

CAPABILITIES & APPLICATIONS

- ✓ Horizontal and vertical form-fill-seal (HFFS / VFFS) machines
- ✓ Tray sealers and thermoformers for fresh and chilled products
- ✓ Shrink wrappers and case packers for end-of-line
- ✓ Robotic pick-and-place integration for high-speed lines
- ✓ Modified Atmosphere Packaging (MAP) solutions
- ✓ Complete line engineering from infeed to palletizer

WHY IT MATTERS FOR EGYPT

Egypt's retail modernization and packaged-food demand growth (+20% annually) demand world-class end-of-line packaging. Omori's MAP and shrink technology extends shelf life — a critical capability for export-oriented processors targeting Gulf and African markets, and for domestic retailers reducing cold-chain waste.



PARTNER 04 / 10 · DIRECT SALES AGENT

Bolfresh by Bolloré — French engineering in high-performance shrink films

AT A GLANCE

	HERITAGE	Bolloré Films (French engineering)
	ORIGIN	France
	CATEGORY	Polypropylene shrink films
	MATERIAL	Ultra-precision polypropylene (BOPP)
	APPLICATIONS	Food packaging · lidding · perforated films

KEY FACT

“Bolloré crafts ultra-precision polypropylene films with French engineering to power high-performance packaging across the world's most demanding industries.”

CAPABILITIES & APPLICATIONS

- ✓ Barrier shrink films for extended shelf life
- ✓ Antifog films for fresh-product visibility
- ✓ Stretch-shrink films for bulk and multipack applications
- ✓ Lidding films for tray-sealed ready meals and dairy
- ✓ Perforated films for produce and bakery respiration control
- ✓ Modified Atmosphere Packaging (MAP) film compatibility

WHY IT MATTERS FOR EGYPT

Egypt's dairy and ready-meals sector is expanding rapidly. Bolfresh films paired with Omori or ILPRA tray sealers give Tectora a complete film-plus-machine solution — single-source accountability for shelf-life critical applications across dairy, cheese, and convenience food producers.



PARTNER 05 / 10 · DIRECT SALES AGENT

Podanfol — From Polish pioneer to global leader in synthetic casings

AT A GLANCE

-  **FOUNDED** 1982 (40+ years)
-  **HEADQUARTERS** Poland
-  **CATEGORY** Polyamide synthetic casings
-  **PRODUCTS** Sausage casings · cheese casings
-  **REACH** Global distribution across meat & dairy markets

KEY FACT

“From Polish pioneer to global leader, Podanfol has been perfecting polyamide sausage and cheese casings since 1982 — combining material science with deep application expertise.”

CAPABILITIES & APPLICATIONS

- ✓ Polyamide casings for cooked and smoked sausages
- ✓ Barrier casings for extended shelf life
- ✓ Specialty casings for dried and fermented products
- ✓ Cheese casings for soft, semi-hard, and processed cheese
- ✓ Custom printing and branding on casing surface
- ✓ Calibers from snack-size to large-format industrial

WHY IT MATTERS FOR EGYPT

Egypt has 200+ sausage manufacturers and a fast-growing cheese sector. Podanfol casings paired with Seydelmann grinders and Henneken tumblers form a complete sausage-line consumable package — recurring revenue for Tectora and one-stop supply for the client.



PARTNER 06 / 10 · DIRECT SALES AGENT

Werner & Pfleiderer — 140 years baking the future

AT A GLANCE

	FOUNDED	140+ years of bakery engineering
	HEADQUARTERS	Germany
	CATEGORY	Industrial bakery ovens & lines
	GROUP	WP BAKERYGROUP
	SIGNATURE	MATADOR® multi-deck oven

KEY FACT

“For more than 140 years, WP has been developing technical solutions for bakers — building, installing, and maintaining baking ovens, machines, and production lines from artisan enterprises to full-scale industrial production worldwide.”

CAPABILITIES & APPLICATIONS

- ✓ MATADOR® multi-deck ovens — a legend in bakery technology
- ✓ Tunnel ovens for continuous industrial production
- ✓ Dough processing lines and makeup equipment
- ✓ Vacuum cooling systems for faster product turnaround
- ✓ Loading systems for deck and rack ovens
- ✓ Complete line engineering — dough to finished product

WHY IT MATTERS FOR EGYPT

Egypt's bakery sector is the largest in the MENA region by volume — bread is a staple. WP's combination of artisan-precision deck ovens and industrial tunnel ovens lets Tectora serve everyone from premium pastry producers to high-volume baladi bread operations and export-oriented confectionery lines.



PARTNER 07 / 10 · DIRECT SALES AGENT

Glass Maschinen — 50 years of custom food machinery engineering

AT A GLANCE

-  EXPERIENCE **50+ years of engineering excellence**
-  HEADQUARTERS **Germany**
-  CATEGORY **Custom mixers & food machinery**
-  STRUCTURE **Family-owned business**
-  APPROACH **Customer-specific builds, fastest delivery**

KEY FACT

“A family business with almost 50 years of experience, Glass Maschinen is today one of the leading manufacturers of process plants and special machines for the food industry — manufacturing each system exactly to customer-specific requirements and delivering within the shortest possible time.”

CAPABILITIES & APPLICATIONS

- ✓ Custom mixers for doughs, batters, and emulsions
- ✓ Special machines tailored to unique process requirements
- ✓ Process plants for complete production lines
- ✓ Customer-specific design from concept to commissioning
- ✓ Fast turnaround on engineered-to-order systems
- ✓ Lifetime engineering support and spare parts commitment

WHY IT MATTERS FOR EGYPT

Many Egyptian food producers have unique product recipes and process constraints that off-the-shelf machinery cannot serve. Glass Maschinen's engineered-to-order capability lets Tectora win projects where standard catalogs fail — specialty sauces, ethnic products, and proprietary recipes that differentiate clients in a competitive market.



PARTNER 08 / 10 · DIRECT SALES AGENT

ILPRA — Since 1955, sealing, forming, and filling the world's products

AT A GLANCE

ITALY · 1955



FOUNDED
1955 — 70+ years



HEADQUARTERS
Italy



CATEGORY
Tray sealing & form-fill-seal machinery



INDUSTRIES
Food · medical · cosmetics



REACH
Complete packaging solutions worldwide

KEY FACT

"Since 1955, ILPRA has been sealing, forming, and filling the world's products — delivering complete packaging solutions across food, medical, and cosmetic industries."

CAPABILITIES

6 CORE LINES

- ✓ Tray sealers for ready meals, dairy, and fresh products
- ✓ Thermoformers for custom tray shapes and barrier films
- ✓ Fill-seal machines for liquid and semi-liquid products
- ✓ Form-fill-seal (FFS) machines for flexible packaging
- ✓ MAP and vacuum sealing for shelf-life extension
- ✓ Complete line integration with dosing and capping



WHY IT MATTERS FOR EGYPT

Egypt's ready-meals and dairy sectors are growing **20%+ annually** — both demand tray-sealing and thermoforming capacity. ILPRA's range, paired with Bolfresh films, gives turnkey packaging solution for dairy cups, ready-meal trays, and convenience food — supplier advantage competitors cannot match.



PARTNER 09 / 10 · DIRECT SALES AGENT

Selo — Dutch processing technology for food & pet food since 1944

AT A GLANCE

NETHERLANDS · 1944



FOUNDED

1944 — 80+ years of engineering



HEADQUARTERS

Lichtenvoorde, Netherlands



CATEGORY

Process equipment for food & pet food



PRODUCT RANGE

Mixing · Cooking · Dosing · Conveying



CERTIFICATIONS

ISO 9001 · ISO 14001 · CE



EXPORT REACH

Global food & pet food customers

KEY FACT

"Innovation at the heart of everything we do since 1944." Selo designs, builds, installs, and services process equipment for global soup, sauce, condiment, and wet pet food manufacturers — from a single machine to fully integrated production lines.

CAPABILITIES

END-TO-END LINES

- ✓ Process equipment for soups, sauces, mayonnaise, ketchup, and jams
- ✓ Complete wet pet food production lines with advanced technology
- ✓ Industrial mixers, cookers, and emulsifiers for viscous products
- ✓ Dosing, weighing, and raw-material handling systems
- ✓ Hygienic design for highly perishable product processing
- ✓ Global service: installation, maintenance, and process support

WHY IT MATTERS FOR EGYPT

Egypt's **growing sauces, condiments & wet pet food sector** needs hygienic, continuous processing capacity. Selo complements Tectora's meat-processing and casing brands complete wet-mix lines — one partner for mixing, cooking, and dosing across human premium pet food, backed by EU engineering and worldwide service.



PARTNER 10 / 10 · DIRECT SALES AGENT

Rejoy Biotech — Premium artificial casings built for reliability

AT A GLANCE

CHINA · 2013



FOUNDED

2013 — 12+ years in casings



HEADQUARTERS

Qingdao, Shandong, China



CATEGORY

Artificial sausage casings & biopolymers



PRODUCT RANGE

Cellulose · Plastic · Collagen casings



CERTIFICATIONS

ISO · FDA · Halal · HACCP · SGS · FSSC22000



EXPORT REACH

33+ countries & regions worldwide

KEY FACT

"Engineered for stability. Built for long-term partnership." Rejoy Biotech is an export-oriented, industry-trade integrated enterprise focusing on cellulose, plastic, and collagen casings — with cooperative production bases in Shandong and Hebei ensuring stable supply and absolute pricing power.

CAPABILITIES

3 CASING FAMILIES

- ✓ Cellulose casings for sausages, hot dogs, and processed meats
- ✓ Plastic casings for cooked sausages and barrier-sensitive applications
- ✓ Collagen casings for fresh and smoked sausage production
- ✓ Stable quality, uniform caliber, and reliable barrier performance
- ✓ Full-process QC from raw material selection to final inspection
- ✓ Customized solutions with technical guidance and after-sales support

WHY IT MATTERS FOR EGYPT

Egypt's **200+ sausage manufacturers** need reliable, cost-effective casing supply with lead times. Rejoy Biotech complements Podanfol by adding cellulose and collagen Tectora a complete casing portfolio across all price points and product formats. Halal is a direct fit for Egyptian processors and a passport for export to Gulf and African

EGYPTIAN MARKET OPPORTUNITY

Strong demand drivers. Clear customer segments.

Egypt offers a rare combination of large population, growing consumption, expanding retail, and export orientation — creating sustained demand for modern packing and processing machinery across protein, bakery, dairy, and ready-meals segments.



Total addressable Egyptian food processing & packaging market: **\$178B** · Tectora-relevant annual opportunity: **\$1.6M–\$3.2M**

TARGET INDUSTRIES IN EGYPT

Primary, growth, and emerging segments — phased market coverage

Tectora prioritizes segments where its 9-brand portfolio creates the strongest fit, deepest technical value, and clearest path to recurring revenue — recurring revenue — then expands into growth and emerging segments as market position strengthens.

HIGH PRIORITY

PRIMARY TARGETS

Direct fit with core brand portfolio

- **Sausage Manufacturers**
Large-scale sausage production facilities — Seydelmann + Podanfol + Henneken fit.
- **Luncheon Meat Factories**
Canned and chilled luncheon meat — Seydelmann + ILPRA sealing lines.
- **Cheese Manufacturers**
Dairy & cheese processing — ILPRA thermoformers + Bolfresh films + Podanfol casings.
- **Industrial Bakeries**
High-volume bread & pastry — WP ovens + J4 tunnel ovens.

~200+ potential accounts

GROWTH SEGMENT

GROWTH TARGETS

Rising demand, scalable opportunity

- **Poultry Processors**
Marination and packaging lines — Henneken + Omori end-of-line.
- **Ready Meal Factories**
Tray-sealed ready meals — ILPRA + Bolfresh + Omori MAP.
- **Dairy & Milk Processors**
Cup and bottle filling — ILPRA FFS + sealing.
- **Central Kitchens & Catering**
Foodservice packaging — ILPRA tray sealers + Omori wrappers.

~150+ potential accounts

EMERGING

EMERGING SEGMENTS

Future growth and diversification

- **Vegan & Plant-Based Meat Alternatives**
Seydelmann emulsifiers + Glass custom mixers.
- **Frozen Food Producers**
Omori + ILPRA for frozen-ready-meal lines.
- **Confectionery & Snack Producers**
J4 + Glass + WP for specialty baked snacks.

~100+ potential accounts

Total addressable accounts: 450+ · Phased coverage: Year 1 high-priority → Year 2 growth → Year 3 emerging

ESTIMATED MARKET SIZE

Egypt market opportunity analysis

A focused go-to-market against the right 450+ accounts delivers an annual opportunity of \$1.6M–\$3.2M, with 15% expected annual growth and a clear recurring-revenue tail from consumables and service contracts.

\$1.6M–\$3.2M

TOTAL ANNUAL OPPORTUNITY

Annual revenue potential across equipment, consumables, and service.

450+

TOTAL POTENTIAL CUSTOMERS

Active manufacturers across high-priority, growth, and emerging segments.

15%

EXPECTED ANNUAL GROWTH

Market expansion driven by population, population, retail, and export demand.

\$178B

TOTAL EGYPT MARKET SIZE

Total addressable food processing & & packaging market in Egypt.

REVENUE BREAKDOWN BY TYPE

Equipment Sales

One-time CapEx — 5–10 clipping lines · 10–20 tumblers · 5–8 packaging lines

\$500K–\$1.6M

Consumables (recurring)

Podanfol casings + Bolfresh films — monthly recurring demand

\$200K–\$400K/yr

Service & Support (recurring)

Maintenance, training, spare parts — long-term contracts

\$100K–\$200K/yr

MARKET BREAKDOWN BY SEGMENT

Meat Processing

44% · Largest segment

Poultry Processing

33% · Fastest-growing

Ready Meals & Dairy

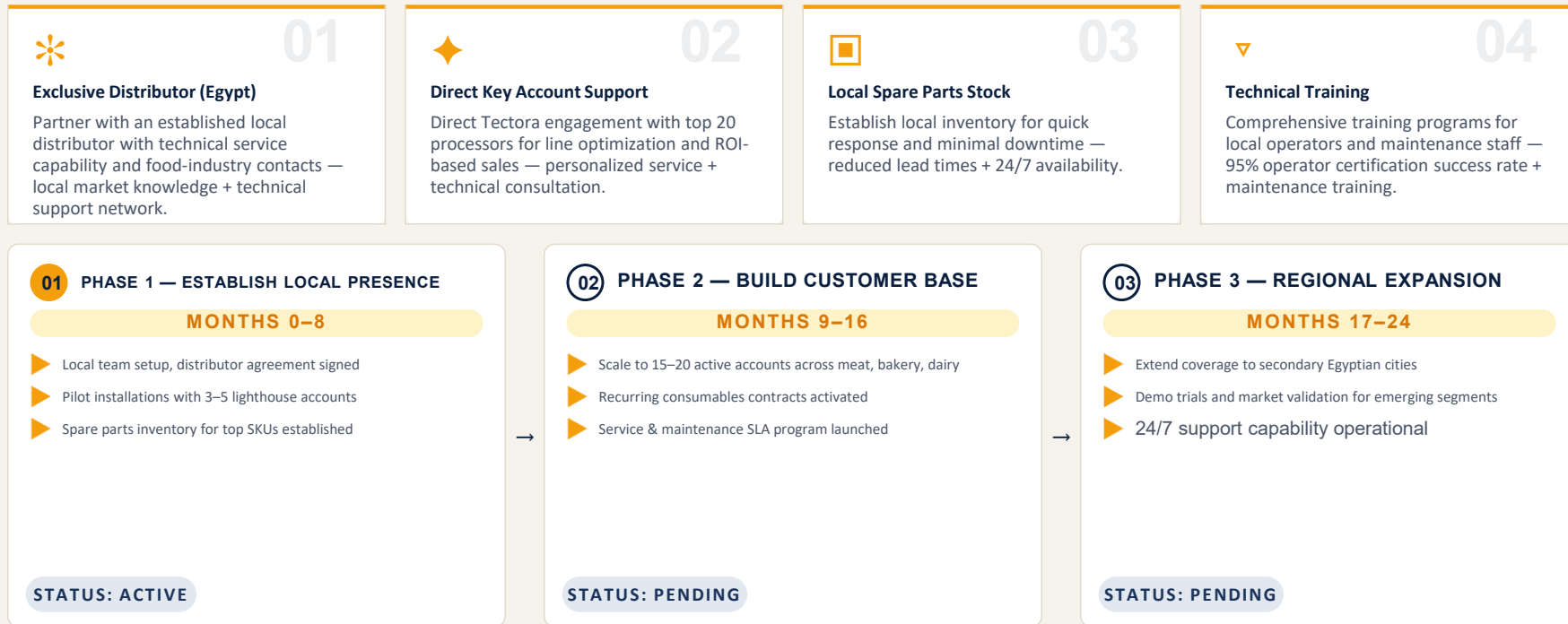
22% · Emerging high-value

Market size based on current industry analysis and growth projections.

RECOMMENDED ENTRY MODEL

Four pillars. Three phases. One coherent Egypt entry plan.

A proven B2B market-entry model combining exclusive distribution, direct key-account engagement, local spare-parts inventory, and technical training — sequenced over 24 months across three phases that compound capabilities.



KEY SUCCESS FACTORS: Local partnership · Technical depth · Recurring revenue · 24/7 support



LET'S GROW TOGETHER

Your technical partner for smarter, faster, faster, more sustainable production.

Reach out to discuss your production line, your challenges, or your growth plans — Tectora brings 9 world-class brands and 40 years of German engineering to every conversation.

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